Your AI Operations Team. Built around your business. Working autonomously within your rules.

For UAE freight forwarders and logistics operators: air, sea FCL/LCL, road GCC and AOG. It reads the request, asks your suppliers, compares rates, applies your margin and prepares the quote. You decide what it does on its own.

THE PROBLEM, AND WHAT CHANGES

Shipments are won in the inbox, often after hours

Requests from Europe and Asia arrive at night and wait until morning. The first forwarder to send a good quote usually wins. Here is a real night with your AI operations team:

02:14
Request arrives
Shipper emails quotes@: 2 pallets FRA → DXB, urgent.

02:16
Asks your suppliers
Sends rate requests to your usual airlines and agents.

02:50
Prices it
Compares rates, applies your margin, prepares the PDF quote.

Your rule
You decide
Duty person OKs it on the phone, or it goes out if pre-approved.

07:30
Morning summary
Done overnight, what waits for you, full log of every action.

BASE PACKAGE: EMAIL, PDF & WHATSAPP · BUILT BY FREIGHT FORWARDING OPERATORS

One digital assistant for each job you want covered

Inbox & Quotes
Reads requests 24/7, asks suppliers for rates (air, sea, road, AOG), compares, prepares PDF quotes.

Shipment Tracking & Updates
Watches airline and line milestones, sends status updates to clients.

Automated Follow-Ups
Chases unanswered quotes, missing AWB, B/L, invoices, packing lists.

TMS Invoice Entry & Matching
CUSTOM / ENTERPRISE
CargoWise/ERP, scoped per client, from AED 25,000.

Overdue Invoice Chasing
Tracks overdue payments, prepares polite, firm or final reminders.

Prospecting & Market Research
Finds new shippers, overseas agents and lane partners; drafts outreach.

Daily CEO Briefing (07:30)
Urgent shipments, open quotes, overdue cash, decisions for you.

You set the autonomy level for every assistant.

HOW IT IS BUILT

OPERATOR-BUILT

Built by freight forwarding operators

Designed by people who run freight desks: urgent air, road, sea/rail and warehouse work. Each role follows how a real forwarding desk operates.

6
roles in the base package

4 wk
from first look to handover

0
binding steps without staff approval, by design

Daily
automatic morning report for the owner

Design principles and package scope, not customer results.

TWO DESKS, SET UP FOR THE WAY YOU MOVE FREIGHT

Air & Time-Critical / AOG Desk
Urgent quotes, AOG parts and next-flight-out requests. Warns about offloads and missing AWB at DXB and DWC.

Sea (FCL / LCL) & Road GCC Desk
Rate requests, bookings and container tracking. Warns about roll-overs, free-time deadlines and missing B/L at Jebel Ali.

You own it. You set the rules.

Owner Safety Lock: binding commercial quotes, freight bookings and payments always need human sign-off, unless you explicitly approve a specific rule. You own the system, no software lock-in.

THREE LEVELS OF AUTONOMY · YOU DECIDE FOR EVERY TASK · WORKING IN 14–30 DAYS

LEVEL 1 · WEEKS 1–2

Assistant

Reads emails, checks files and prepares draft replies, quotes and reports. Your staff reviews and clicks Send. *Zero disruption while your team builds trust.*

LEVEL 2 · WEEKS 3–4

Supervised Operations

Runs the full loop: supplier rate requests, rate comparison, your margin, follow-ups, client quotes and invoice chasing. Stops for approval on binding quotes, bookings and payments.

LEVEL 3 · MONTH 2+

Autonomous Within Your Rules

Where you approve, runs routine work 24/7: night acknowledgements, supplier RFQs, tracking updates and standard-margin quotes, with a full audit log.

WHAT IT REALLY COSTS OVER 12 MONTHS

Year 1: 65–75% less than one new employee

1 new operations employee (UAE) USD 2,000/mo salary + flights, visa, health insurance, end-of-service, 30 days leave · 40–48 hrs/week		**AED 114–123k** ~USD 31,000–33,600
Typical AI software subscription ~AED 9,000 every month · stop paying and you lose everything		**AED 108k** ~USD 29,400
AIEmployees.ae: you own it Founding client price + optional Care & Optimization + AI usage & hosting · 168 hrs/week	65–75% less than 1 employee	**AED 30–37k** ~USD 8,200–10,000

→ **Year 1 math:** Founding AED 9,900 + Care & Optimization AED 18,000 (12 × 1,500) + AI & hosting AED 2,220–8,820 = **AED 30,120–36,720**. Standard price: AED 42–49k. No retainer: AED 12–19k. Year 2: AED 20–27k, or AED 2–9k.

ONE-TIME IMPLEMENTATION FEE · YOURS TO KEEP · NO SOFTWARE LOCK-IN

Just like Microsoft 365 or Google Workspace: you own the account, password and data, in your company's name. AI usage and hosting are paid directly by you to the providers, typically USD 50–200/month depending on volume.

FOUNDING CLIENT · FIRST 5

AED 9,900

one-time · ≈ USD 2,700
standard ~~AED 22,000~~

- ✓ **Base 4-week package**
- ✓ First 5 UAE clients, for a case study

BASE PACKAGE · STANDARD

AED 22,000

one-time · ≈ USD 6,000

- ✓ **Email, PDF & WhatsApp flows**
- ✓ RFQs, quotes, follow-ups, chasing, 07:30 brief

CUSTOM / ENTERPRISE

from AED 25,000

one-time · scoped per client

- ✓ **Base package + TMS integration**
- ✓ TMS invoice entry & matching (CargoWise / ERP)

EACH EXTRA WORKFLOW

AED 3,500 one-time · add anytime

CARE & OPTIMIZATION · OPTIONAL

AED 1,500–3,000 / month monitoring, format/API fixes, tuning, monthly report, SLA · or AED 750 / hour

Base package = email, PDF & WhatsApp flows only, live in 4 weeks. TMS integration is Custom / Enterprise.

All fees excl. 5% UAE VAT; USD at approx. AED 3.67. Employee benchmark: typical Dubai operations package, AED 114–123k a year.

Book a 30-minute conversation

We look at your emails and quotes today and show where you save the most time.

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